



# Envisioning the future of cancer treatment innovation

October 11th, 2018 | h 14.00 | Fondazione Prada | Milan

#### Chairman

Luca Gianni (Milan, I)

### Faculty

Alberto Bardelli University of Turin, Dept. of Oncology and Candiolo Cancer Institute, FPO-IRCCS, Torino, Italy

Giampaolo Bianchini San Raffaele Hospital - Scientific Institute, Milano, Italy

Riccardo Dalla Favera Institute for Cancer Genetics, Columbia University, New York, USA

Luca GianniSan Raffaele Hospital - Scientific Institute, Milano, ItalyLarry NortonMemorial Sloan-Kettering Cancer Center, New York, USA

Nicholas Turner Institute of Cancer Research and Royal Marsden Hospital, London, UK

#### Rationale

The meeting is in honor of Gianni Bonadonna, a founding father of the modern clinical oncology who mastered the design of innovative clinical trials and the introduction of new therapies. The results of his studies and his teaching have dramatically changed the fate of thousands women with breast cancer worldwide by introducing the concept and demonstrating the efficacy of adjuvant systemic treatment after breast surgery. With the combined or sequential use of chemotherapeutic agents with different mechanisms of action, he has developed new treatments for Hodgkin lymphoma, which are still the standard of care at more than 30 years after their planning and their first application. At the same time the meeting is the first scientific event of the "Gianni Bonadonna Foundation", which is partnered by the Prada Group and aims to foster therapeutic innovation in Oncology and promote the training of young oncologists in the study and development of novel therapies.

## **Preliminary program**

14.00-14.15	Introduction and presentation of Fondazione Gianni Bonadonna Luca Gianni, Milano, Italy
14.15-14.50	Special lecture: <b>The revolutionary contribution of Gianni Bonadonna to modern oncology</b> Larry Norton, New York, USA
14.50-15.25	Immunotherapy: promise and challenge of combinations and future directions Giampaolo Bianchini, Milano, Italy
15.25-16.00	The genetic basis of cancer: the lymphoma paradigm and its clinical implications Riccardo Dalla Favera, New York, USA
16.00-16.35	Cancer evolution as a therapeutic target Alberto Bardelli, Torino, Italy

Future directions in research and treatment innovation for breast cancer

17.10-17.25 General discussion

17.25-17.30 Conclusions and take home messages

Nicholas Turner, London, UK

Luca Gianni, Milano, Italy





## **General Information**

#### Seminar Venue

Fondazione Prada Largo Isarco 2 - Milano

Meeting room: Cinema (ground floor)

M3 stop Lodi T.I.B.B. | Bus 65 - stop Largo Isarco | Tram 24 - stop via Ripamonti/via Lorenzini

## Official Language

Official language: English. (Simultaneous translation will be provided)

#### **Application**

Attendance is free of charge, however application is compulsory until 4th October 2018 CLICK HERE to submit your application

#### Accommodation

To require hotel accommodation in Milan, please fill in the registration form online; for further information, contact the Organizing Secretariat to eventi@newaurameeting.it

## Acknowledgements

The Scientific Committee and Secretariat wish to thank the following Companies for their unrestricted support:

## PLATINUM MEDAL



## **GOLD MEDAL**



## SILVER MEDAL







### **Scientific Secretariat**

Fondazione Gianni Bonadonna Via A. Bertani, 14 - 20154 Milano, Italy Phone +39 02 87086420 Fax +39 02 87086449

E-mail: segreteria@fgb-inst.org

# **Organizing Secretariat**

New Aurameeting Srl Via Rocca d'Anfo, 7- 20161 Milano, Italy

Phone: +39 02 66203390 Fax: +39 02 66200418

E-mail: eventi@newaurameeting.it

www.newaurameeting.it