

**Envisioning the future of cancer treatment innovation**

October 11th, 2018 | h 14.00 | Fondazione Prada | Milan

**Chairman****Luca Gianni** (Milan, I)**Faculty**

<b>Alberto Bardelli</b>	University of Turin, Dept. of Oncology and Candiolo Cancer Institute, FPO-IRCCS
<b>Riccardo Dalla Favera</b>	Institute for Cancer Genetics, New York, USA
<b>Luca Gianni</b>	San Raffaele Hospital - Scientific Institute, Milan, Italy
<b>Larry Norton</b>	Memorial Sloan-Kettering Cancer Center, New York, USA
<b>Nicholas Turner</b>	Institute of Cancer Research and Royal Marsden Hospital, London, UK

**Rationale**

The meeting is in honor of Gianni Bonadonna, a founding father of the modern clinical oncology who mastered the design of innovative clinical trials and the introduction of new therapies. The results of his studies and his teaching have dramatically changed the fate of thousands of women with breast cancer worldwide by introducing the concept and demonstrating the efficacy of adjuvant systemic treatment after breast surgery. With the combined or sequential use of chemotherapeutic agents with different mechanisms of action, he has developed new treatments for Hodgkin lymphoma, which are still the standard of care at more than 30 years after their planning and their first application. At the same time the meeting is the first scientific event of the "Gianni Bonadonna Foundation", which is partnered by the Prada Group and aims to foster therapeutic innovation in Oncology and promote the training of young oncologists in the study and development of novel therapies.

**Preliminary program****14.00-14.15 Introduction and presentation of Fondazione Gianni Bonadonna**

Speaker: Luca Gianni, Milano, Italy

**14.15-14.50 Special lecture: The revolutionary contribution of Gianni Bonadonna to modern oncology**

Speaker: Larry Norton, New York, USA

**14.50-15.25 Immunotherapy: promise and challenge of combinations and future directions**

(TBD)

**15.25-16.00 The genetic basis of cancer: the lymphoma paradigm and its clinical implications**

Riccardo Dalla Favera, New York, USA

**16.00-16.35 Cancer evolution as a therapeutic target**

Alberto Bardelli, Torino, Italy

**16.35-17.10 Future directions in research and treatment innovation for breast cancer**

Nicholas Turner, London, UK

**17.10-17.45 Lymphoma: future direction in research and treatment innovation**

(TBD)

**17.45-17.50 Conclusions and take home messages**

Luca Gianni, Milano, Italy

## General Information

### Seminar Venue

**Fondazione Prada** Largo Isarco 2 – Milan

Meeting room: Cinema (ground floor)

M3 stop Lodi T.I.B.B. | Bus 65 – stop Largo Isarco | Tram 24 – stop via Ripamonti/via Lorenzini

### Official Language

Official language: English. (Simultaneous translation will be provided)

### Application

Attendance is free of charge, however application is compulsory until 4th October 2018

[CLICK HERE](#) to submit your application

### Accommodation

To require hotel accommodation in Milan, please fill in the registration form online; for further information, contact the Organizing Secretariat to [eventi@newaurameeting.it](mailto:eventi@newaurameeting.it)

### Acknowledgements

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#### Scientific Secretariat

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