



The right route for a successful event

# When tradition organises originality

Established in 1962 as an agency in the historic Fiera di Milano exhibition body, over the years **NEW AURAMEETING** has gradually built specialist knowhow as an **events and conferences organiser**.

Active for more than 30 years, today the agency has wide experience in **B2B events organisation**, primarily for the **healthcare, chemicals, banking and new technology** sectors.



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NEW AURAMEETING

# Core business



New Aurameeting offers **specialist services** for the organisation of **every type of event**, including:

- CONFERENCES
- CONVENTIONS
- INCENTIVES
- SOCIAL EVENTS

In addition to operations and management support, it offers **promotional activities, fundraising, communication and media relations** services.

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# Attitude

When NEW AURAMEETING organises an event, it brings all its skills into play to offer clients a **complete service**.

The agency adopts an **integrated approach** involving all the marketing, promotional and visibility tools needed to achieve a synergetic effect: from **coordinated image development** to **institutional** and **web communication**, as well as **media relations** and **advertising**.



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# Benefits

Over the years the agency has developed expertise as a Secretariat for scientific companies and associations.

Its services in this area cover:

- **Member Management**, based on an exclusive management program developed ad hoc, and an operational secretariat
- **All-round organisation** of ECM courses, conferences and secretariat
- **Website** creation and/or updating
- **Administrative management** handled by a team of specialists in medical-scientific

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# We love Milano and the local area

With its **detailed knowledge of Italy in general and the Lombardy region in particular**, New Aurameeting is able to meet the needs of clients and tour operators who want to enjoy or offer a unique experience in the Belpaese.

The agency's strength is its ability to develop **tailor-made solutions** that satisfy even the most **complex client requirements**.



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# Clients



## FOUNDATIONS AND RESEARCH INSTITUTES

- ISTITUTO DI RICERCHE FARMACOLOGICHE MARIO NEGRI IRCCS
- FONDAZIONE IRCCS ISTITUTO NEUROLOGICO CARLO BESTA
- FONDAZIONE MICHELANGELO
- OSPEDALE SAN RAFFAELE IRCCS
- POPULATION HEALTH RESEARCH INSTITUTE (PHRI)
- VIROLOGY EDUCATION B. V.
- UNIVERSITÀ DEGLI STUDI DI MILANO
- PAREXEL

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# Clients

## ASSOCIATIONS IN THE CHEMICALS-PHARMACEUTICALS SECTOR

- A.F.I. (Associazione Farmaceutici Industria)
- FARMINDUSTRIA
- FEDERCHIMICA
- FONCHIM (Federchimica supplementary pension fund)
- SETAC (Society of Environmental Toxicology and Chemistry)
- SIAR (Società Italiana Attività Regolatorie)

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# Clients



## BUSINESS ORGANISATIONS

- ALLIANCE HEALTHCARE ITALIA
- ROTTAPHARM MADAUS
- NUOVA OMPI
- VERSALIS
- BMS ITALIA
- CERTIQUALITY
- IPACK-IMA
- NSF-DBA LTD
- AQ TECH
- GRÜNENTHAL
- TOYOTA

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# Vision

With thirty years of **experience** and in-depth **knowledge of locations and facilities**, **NEW AURAMEETING** is a genuine “event atelier”, whose bespoke solutions provide a fully personalised service for the specific needs of the individual client.

**BECAUSE THE SUCCESS OF AN EVENT DEPENDS ON ATTENTION TO EVERY DETAIL.**



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# Contact



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