

The right route for a successful event

When tradition organises originality



Active for more than 30 years, today the agency has wide experience in **B2B** events organisation, primarily for the healthcare, chemicals, banking and new technology sectors.









Core business



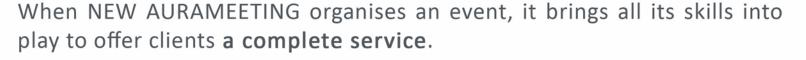
New Aurameeting offers **specialist services** for the organisation of **every type of event**, including:

- CONFERENCES
- CONVENTIONS
- INCENTIVES
- SOCIAL EVENTS

In addition to operations and management support, it offers **promotional activities**, **fundraising**, **communication** and **media relations** services.



Attitude



The agency adopts an **integrated approach** involving all the marketing, promotional and visibility tools needed to achieve a synergetic effect: from **coordinated image development** to **institutional** and **web communication**, as well as **media relations** and **advertising**.





Benefits



Over the years the agency has developed expertise as a Secretariat for scientific companies and associations.

Its services in this area cover:

- Member Management, based on an exclusive management program developed ad hoc, and an operational secretariat
- All-round organisation of ECM courses, conferences and secretariat
- Website creation and/or updating
- Administrative management handled by a team of specialists in medical-scientific



We love Milano and the local area



With its detailed knowledge of Italy in general and the Lombardy region in particular, New Aurameeting is able to meet the needs of clients and tour operators who want to enjoy or offer a unique experience in the Belpaese.

The agency's strength is its ability to develop **tailor-made solutions** that satisfy even the most **complex client requirements**.





Clients



FOUNDATIONS AND RESEARCH INSTITUTES

- ISTITUTO DI RICERCHE FARMACOLOGICHE MARIO NEGRI IRCCS
- FONDAZIONE IRCCS ISTITUTO NEUROLOGICO CARLO BESTA
- FONDAZIONE MICHELANGELO
- OSPEDALE SAN RAFFAELE IRCCS
- POPULATION HEALTH RESEARCH INSTITUTE (PHRI)
- VIROLOGY EDUCATION B. V.
- UNIVERSITÀ DEGLI STUDI DI MILANO
- PAREXEL



Clients



ASSOCIATIONS IN THE CHEMICALS-PHARMACEUTICALS SECTOR

- A.F.I. (Associazione Farmaceutici Industria)
- FARMINDUSTRIA
- FEDERCHIMICA
- FONCHIM (Federchimica supplementary pension fund)
- SETAC (Society of Environmental Toxicology and Chemistry)
- SIAR (Società Italiana Attività Regolatorie)



Clients

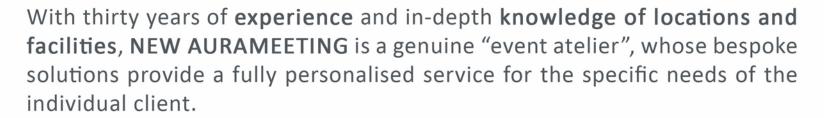


BUSINESS ORGANISATIONS

- ALLIANCE HEALTHCARE ITALIA
- ROTTAPHARM MADAUS
- NUOVA OMPI
- VERSALIS
- BMS ITALIA
- CERTIQUALITY
- IPACK-IMA
- NSF-DBA LTD
- AQ TECH
- GRÜNENTHAL
- TOYOTA



Vision



BECAUSE THE SUCCESS OF AN EVENT DEPENDS ON ATTENTION TO EVERY DETAIL.





Contact



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