



Associazione Farmaceutici Industria
Società Scientifica



SIMPOSIO
AFI 2021

WORKSHOP

DIGITAL TECHNOLOGY FOR CLINICAL RESEARCH: A DATA-DRIVEN APPROACH TO STUDY PLANNING, MANAGEMENT, AND OVERSIGHT



THURSDAY 2ND DECEMBER - H 15:00/16:00

The COVID-19 pandemic emphasized the pivotal role of technology in accelerating safe clinical trial execution. Companies with robust tools and processes for clinical operations which enabled agility and collaboration were successful in adjusting to complexities resulting from the pandemic. **Now, more and more organizations are reshaping their clinical operations with improved analytics and risk-based quality management (RBQM) approaches**, to drive efficiency and scale without compromising data integrity or patient safety.

This webinar will explore the ways data and technology are being used to support and drive today's trials, and how these innovations are permanently changing the paradigm for clinical operations.

SPEAKER

Olgica Klindworth - Senior Director - Product Management

Emmanuele Puricelli - Life Sciences Expert

PROGRAM

15:00-15:10 - **Medidata Overview**
Emmanuele Puricelli, Life Sciences Expert

15:10-15:50 - **Main content**
Olgica Klindworth, Senior Director - Product Management

15:50-16:00 - **Q&A**

[CLICK HERE TO SUBSCRIBE](#)



Participation is free upon registration for AFI and non-AFI Members.

Deadline registration: the online registration will be available until 5 pm of the day before the webinar.

Promoter: Dassault Systèmes, the 3DEXPERIENCE Company and Medidata

Dassault Systèmes, the 3DEXPERIENCE Company, is a catalyst for human progress. We provide business and people with collaborative virtual environments to imagine sustainable innovations. By creating 'virtual twin experiences' of the real world with our 3DEXPERIENCE platform and applications, our customers push the boundaries of innovation, learning and production.

Medidata is leading the digital transformation of life sciences, creating hope for millions of patients. Medidata helps generate the evidence and insights to help pharmaceutical, biotech, medical device and diagnostics companies, and academic researchers accelerate value, minimize risk, and optimize outcomes. More than one million registered users across 1,900+ customers and partners access the world's most trusted platform for clinical development, commercial, and real-world data. Medidata, a Dassault Systèmes company. Discover more at www.medidata.com and follow us @Medidata.



Organising Secretary

New Aurameeting Srl

Via Rocca d'Anfo, 7 - 20161 Milano

Tel: +39 02 66203390 - Fax: +39 02 45486457

E-mail: eventi@newaurameeting.it

Scientific Secretary

AFI - Associazione Farmaceutici Industria

Viale Ranzoni, 1 - Milano

Tel: +39 02 4045361 - Fax: +39 02 48717573

E-mail: segreteria@afiscientifica.it