



Associazione Farmaceutici Industria  
Società Scientifica



Italy  
Chapter

# Annex 1

## One year after

Palazzo dei Congressi, Firenze  
18/19 September 2024

## SPONSORSHIP PACKAGES

### BASIC PACKAGE

- **Table top:** dedicated desk in the lobby outside the meeting room, with the possibility of networking with all participants and displaying promotional material
- Logo with link to company website in the programme
- **Sponsor acknowledgements** with logo projection at the end of the day's work

€ 3.200,00 + VAT 22%

### GOLD PACKAGE

- **Table top:** dedicated desk in the lobby outside the meeting room, with the possibility of networking with all participants and displaying promotional material
- **Logo** with link to the company website in the programme and on the registration landing page
- **Publication of a post highlighting the sponsorship** on LinkedIn AFI Page (12,700 followers) and X AFI Page (610 followers)
- **Sponsor acknowledgements** with logo projection at the end of the day's work

€ 3.600,00 + VAT 22%

### PLATINUM PACKAGE (SUBJECT TO LIMITED AVAILABILITY)

- **Table top:** dedicated desk in the lobby outside the meeting room, with the possibility of networking with all participants and displaying promotional material
- **Logo** with link to the company website in the programme and on the registration landing page
- **Exclusive inclusion of the company logo in one of the newsletters** concerning the meeting sent by email (with formula: newsletter powered by), with link to the company website. Newsletters will be sent to the database of all AFI members (over 2,000) and to the dedicated mailing list (about 13,000 contacts)
- **Sponsor acknowledgements** with logo projection at the end of the day's work

€ 4.000,00 + VAT 22%



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### SINGLE SPONSORSHIPS

#### Supply of 200 blocks and pens

- Customised with company logo, provided by sponsor company

€ 400,00 + VAT 22%

#### Placement of 1 customised banner/rollup

- The banner/rollup provided by the sponsoring company must be submitted to the Scientific Secretariat for approval

€ 600,00 + VAT 22%

#### Supply of 200 lanyards

- Customised with company logo, provided by sponsor company

€ 1.000,00 + VAT 22%

#### Supply of 200 congress bags with logo and flyer

- Exclusive sponsorship. The bags and flyer, both provided by the sponsoring company, must be submitted to the Scientific Secretariat for approval.

€ 1.500,00 + VAT 22%

#### Sponsorship of 1 coffee break or 1 lunch

- The company logo will appear on the event programme, highlighting the sponsorship. In addition, signs (size 67x97) will be placed near the catering area with the following inscription: "coffee break in collaboration with" and the company logo; tag cards with the company logo will also be placed on the buffet tables

€ 1.100,00 + VAT 22%

#### Sponsoring of social dinner on 6 February with speakers and participants

- The company logo will appear on the event programme, highlighting the sponsorship. In addition, signs (size 67x97) will be placed near the catering area with the following inscription: "lunch in collaboration with" and the company logo; tag cards with the company logo will also be placed on the buffet tables

€ 2.500,00 + VAT 22%



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## DIGITAL SPONSORSHIPS

### Banner

- Logo/banner on the event mini-site (home page) with link to the company website (graphic design of the banner not included)

€ 500,00 + VAT 22%

### Logo or advertising clip projection in the meeting room

- Projection of an advertising spot (30 seconds) exclusively during a coffee break or lunch in the meeting room. Exclusive sponsorship

€ 700,00 + VAT 22%

### Customised DEM (direct e-mailing)

- Company logo in one of the newsletters (newsletter powered by), with a link to the company website. Newsletter will be sent to the database of all AFI members (over 2,500) and to the dedicated mailing list (about 13,000 contacts) Sponsorship subject to limited availability

€ 1.200,00 + VAT 22%

### Logo or advertising clip projection in the meeting room

- Projection of an advertising spot, during one of the two days of the event, on a monitor set up in the accreditation area, located in the lobby. Exclusive sponsorship

€ 1.200,00 + VAT 22%

All sponsoring companies will be granted the inclusion of their company logo on the landing page of the online registrations and on the final programme of the event. The Organising Secretariat is also available to study customised forms of sponsorship to maximize visibility and to fulfill the needs of each company.

For further info and reservation, please contact: Elena Pelosi - New Aurameeting Srl

Phone: +39 349 0515101 - [e.pelosi@newaurameeting.it](mailto:e.pelosi@newaurameeting.it)